

UPEI Executive MBA Program



Special Focus on
Public Sector
Management

WHAT IS AN “EXECUTIVE” MBA?

- An MBA education designed for working professionals
- “Executive MBA Programs throughout the world offer business leaders a unique educational experience that goes beyond business fundamentals to broaden perspectives, build peer networks, and grow leadership abilities.”
www.executivemba.org
- Characteristics include: Format, professional participants, cohort-based, services, peer-to-peer, scheduling

UPEI Executive MBA Program

- Launched in 2008
- Tailored for working professionals
- Pioneer in Evidence Based Management
- 180 students in program to date
- Average age: 38 years old
- 55% private; 45% public
- Average work experience: 14 years

Successes to Date

- **Student Progress**
 - 134 completed full degree requirements to date
 - Students promotions
 - Student scholarships/Research funding applications
- **Signature Research and Business Projects**
 - Peer reviewed student presentations
 - Assisting non-profit organization groups (e.g. First Nations)
 - Local business consulting
- **Attraction and Retention**
 - Attracting approx. 20 students per year
 - 98% of students starting program

Public Sector Study

- UPEI offers Certificate/Diploma in Public Administration- no degree level options
- A study conducted in 2012 surveyed approx. 600 public sector leaders and employees
- Determined a need for degree level educational opportunities in public sector management

Public Sector Focus

- One-time intake in September 2015 with an Orientation in August
- 20 months in duration
- Courses offered from September to April in year one and September to December in year two
- Courses are bi-weekly Fridays/Saturdays

Public Sector Focus

Full MBA Program with a Public Sector Focus:

- 9 Management Courses
- 3 “Public Sector” Focused Courses:
 - Innovative Management in the Public sector
 - Public Policy
 - Business and Government
- Signature Project with a Public Sector Focus

SIGNATURE PROJECT

Research Project Course (2 credits)

- Build upon and integrate new knowledge & skills
- Focus is Public Sector
- Feasibility Study/Situational Analysis/Application of a Business Concept
- Academic Research Option
- Formal presentation and submit report

SAMPLE SIGNATURE PROJECTS

- Development and Implementation of a Municipal Strategic Performance Management Framework Utilizing the Balanced Scorecard Methodology
- Exploring the Development of an Economic Development Assessment Framework: A summary of research, opportunities and tools for rural communities to apply
- A Happy Volunteer: Workgroup Volunteer Board Development
- A Strategic Plan on Arts & Culture for the City of Charlottetown
- A Rural Economic Development and Community Revitalization Plan: A Consultancy Project for the North East (PEI) Community Alliance



Benefits of the Public Sector Focus

- Obtain a Full MBA Degree
- Public Sector Focus will Address Unique Challenges of the Public Sector
- On-Site vs. Online
- Network with other Senior Leaders in the Public and Private Sectors

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upei.ca/emba

(902) 566-6474

mba@upei.ca